

HSMG LLC is a member of the Greentech Global Group

## **HSMG® NAMES KRIS BURTON AS COO**

May 3, 2021

**New York, NY –** HSMG® LLC announced today the promotion of Kris Burton to Chief Operating Officer, effective immediately. Ms. Burton joined HSMG in 2019 as Vice President of Business Development. In her newly expanded role, Ms. Burton will lead HSMG's commercial strategy development and execution, prioritize key business lines and expand relationships with customers and partners. In addition, Ms. Burton will oversee corporate functions including intellectual property management, marketing, logistics and IT. Burton will continue to report to Lucy Lee, Vice Chairwoman and CEO of HSMG.

“Over the past two years Kris has been instrumental in identifying and driving strategic relationships to accelerate growth for HSMG,” said Samuel Mikail, Chairman of HSMG. “Kris will continue to build and execute on business opportunities critical to the company’s mission.”

### **About HSMG® LLC**

HSMG® LLC is the eco-tech operation of Greentech Global Pte. Ltd.™ We develop and license our patented additive and barrier coating platform technology, PROTĒAN®, to pulp, paper and packaging manufacturers and specialty chemical companies. We offer water-resistant and/or oil- and grease-resistant alternatives to plastic coatings and fluorochemicals in a broad range of cellulose-based single use products. Formulations made with this platform technology can be recyclable, biodegradable and compostable. To learn more, please visit: [www.hsmgrp.com](http://www.hsmgrp.com).

### **Contacts**

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